

Complete Microeconomics Notes for UPSC & State PSC With PDF

May 31, 2026 by [Aditya Abhishek](#)

Get the ultimate Microeconomics notes tailored for UPSC, SSC, and State PSC exams. Master key concepts, demand elasticity, and market forms with chapter-wise PYQs. You can download a PDF of this note by clicking the Download PDF Note button at the bottom of this notes page.

1. Introduction to Basic Economy Concepts

FUNDAMENTALS & PRODUCTION POSSIBILITY

Micro vs. Macroeconomics:

Terms coined by Ragnar Frisch. Micro deals with individual units (firms/consumers); Macro deals with aggregates.

Opportunity Cost:

The value of the next best alternative forgone. UPSC PYQ

Production Possibility Curve (PPC):

Shows all combinations of 2 goods an economy can produce. It is concave to the origin due to increasing Marginal Rate of Transformation (MRT).

Normative vs. Positive Economics:

Positive = "What is" (Facts). Normative = "What ought to be" (Opinions/Ethics). SSC PYQ

Economic Systems:

Capitalist (Laissez-faire, profit motive), Socialist (State control), Mixed (Dual pricing). Read more on [Mixed Economy Models](#).



2. Theory of Consumer Behaviour and Demand

UTILITY & CONSUMER EQUILIBRIUM

Cardinal vs. Ordinal Utility:

Cardinal (Marshall) measures utility in numbers. Ordinal (Hicks) ranks preferences via Indifference Curves.

Total Utility (TU) & Marginal Utility (MU):

When MU is Zero, TU is Maximum.
State PSC PYQ

Indifference Curve (IC) Properties:

Convex to origin, slopes downwards, higher IC = higher satisfaction, ICs never intersect.

Marginal Rate of Substitution (MRS):

The rate at which a consumer replaces one good for another while maintaining the same utility.

DEMAND & GOODS CLASSIFICATION

Law of Demand:

Inverse relationship between Price and Quantity Demanded (*ceteris paribus*).

Giffen Goods:

Highly inferior goods where Demand falls when Price falls (Exception to Law of Demand). UPSC PYQ

Substitute vs. Complementary:

Substitutes have Positive cross-elasticity (Tea/Coffee). Complements have Negative cross-elasticity (Car/Petrol).

Engel's Law:

As income rises, the proportion of income spent on food falls. Mentioned by [RBI](#) reports on household expenditure.

3. Elasticity of Demand and Supply

MEASUREMENT & DETERMINANTS OF ELASTICITY

Perfectly Elastic vs. Perfectly Inelastic:

Perfectly Elastic ($E_d = \infty$) = Horizontal curve. Perfectly Inelastic ($E_d = 0$) =



Unitary Elastic Demand:

**Curve is a Rectangular Hyperbola ($E_d = 1$).
Total expenditure remains constant. SSC
CGL PYQ**

Arc vs. Point Elasticity:

**Point elasticity measures elasticity at a
specific point on the curve; Arc elasticity
measures it over a range/segment.**

Shift vs. Movement:

**Movement along curve = Change in Price.
Shift in curve = Change in other factors
(Income, Tastes). UPSC PYQ**

4. Theory of Production

SHORT-RUN: LAW OF VARIABLE PROPORTIONS

Production Function:

**Relationship between physical inputs and
physical outputs.**

Point of Inflexion:

**The point on the Total Product (TP) curve
where Marginal Product (MP) is
maximum.**

Three Stages of Production:

**Stage 1: Increasing returns.
Stage 2: Diminishing returns.
Stage 3: Negative returns.**

Rational Producer's Choice:

**A rational producer always operates in
Stage 2. BPSC / UPPSC PYQ**

LONG-RUN: RETURNS TO SCALE & ISOQUANTS

Isoquants & Isocost Lines:

**Isoquant = Producer's Indifference Curve
(same output). Isocost = Producer's
Budget Line.**

Marginal Rate of Technical Substitution
(MRTS):

**Rate at which capital can be substituted
for labor while keeping output constant.
Slope of Isoquant.**

Cobb-Douglas Function:

**Expressed as $Q = A L^\alpha K^\beta$. Shows constant
returns to scale if $\alpha + \beta = 1$. SSC Mains**



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5. Theory of Cost and Revenue

💰 CONCEPTS OF COST

Economic vs. Accounting Cost:

**Accounting Cost = Explicit costs only.
Economic Cost = Explicit + Implicit
(Opportunity) costs.**

Sunk Cost:

A cost that has already been incurred and cannot be recovered. State PSC PYQ

Fixed vs. Variable Cost (Short Run):

Total Fixed Cost (TFC) remains constant at zero output. Total Variable Cost (TVC) changes with output level.

Why is AC Curve U-Shaped?

**Due to the Law of Variable Proportions.
SSC CGL PYQ**

📊 COST-REVENUE RELATIONSHIPS

MC and AC Relationship:

When $MC < AC$, AC falls. When $MC > AC$, AC rises. MC cuts AC at its lowest point.

Average Revenue (AR):

AR is mathematically equal to the Price of the commodity. (AR = Price).

Break-Even Point:

The level of output where Total Revenue (TR) equals Total Cost (TC). Firm makes zero economic profit.

Shut-Down Point:

The point where Price (AR) equals Average Variable Cost (AVC). UPSC PYQ

6. Forms of Market and Price Determination



PERFECT COMPETITION & MONOPOLY

Perfect Competition:

Large buyers/sellers, homogeneous products, perfect knowledge. Firm is a Price Taker.

Monopoly:

Single seller, no close substitutes, high barriers to entry. Firm is a Price Maker.

Price Discrimination:

Charging different prices to different consumers for the same product (possible only in Monopoly). UPSC PYQ

Monopsony:

A market structure with many sellers but only one single buyer.

MONOPOLISTIC COMPETITION & OLIGOPOLY

Monopolistic Competition:

Many sellers, but differentiated products (e.g., soaps, toothpaste). High selling/advertising costs.

Oligopoly:

Few large sellers, high interdependence. Firms may form Cartels (like OPEC).

Kinked Demand Curve:

Explains price rigidity in Oligopoly. Formulated by Paul Sweezy. SSC Mains PYQ

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7. Factor Pricing and Distribution (Advanced)

RENT, WAGES & PRODUCTIVITY THEORIES

Ricardian Theory of Rent:

Rent is a differential surplus yielded by more fertile land over marginal (no-rent) land.



Quasi-Rent (Alfred Marshall):

Short-run earnings of man-made machines/capital whose supply is inelastic. Disappears in the long run. BPSC PYQ

Marginal Productivity Theory:

Factors of production are paid a price equal to their Marginal Revenue Product (MRP).

Real Wage vs. Nominal Wage:

Nominal wage = money received. Real wage = purchasing power of that money (adjusted for inflation).

8. Welfare Economics & Market Failure

EXTERNALITIES & PUBLIC GOODS

Market Failure:

When the free market fails to allocate resources efficiently. Monopolies, externalities, and public goods cause this.

Positive vs. Negative Externalities:

Negative (Pollution) causes overproduction. Addressed via Pigouvian Tax. UPSC Mains PYQ

Public Goods:

Must be Non-rivalrous (my use doesn't stop yours) and Non-excludable (cannot stop non-payers). E.g., National Defense.

Free-Rider Problem:

Occurs with public goods when people consume the good without paying for it. Defined in [World Bank](#) economic frameworks.

INFORMATION & EFFICIENCY CONSTRAINTS

Tragedy of the Commons:

Depletion of shared resources (like public pastures or fisheries) because individuals act in their own self-interest.

Asymmetric Information:

When one party in a transaction has more information than the other (e.g., used car sales).



Moral Hazard:

When someone takes more risks because someone else bears the cost (e.g., reckless driving after getting insurance). UPSC Prelims PYQ

Deadweight Loss:

The overall loss of economic efficiency/welfare when equilibrium for a good or service is not achieved.

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